

Breakthroughs and innovation in the global payments industry: where does digital currency stand?

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What are Digital Payments?

All forms of payment other than banknotes

A2A: Account to Account, including:

RTGS transfers
Wire transfers/ACH
Faster Payments
Even checks

Payment cards and credentials

Credit cards
Deferred debit cards
Debit cards
Prepaid cards
Physical plastic and virtual

Digital currencies

Central Bank Digital
Currencies (CBDC)
Stablecoins
Cryptocurrencies, issued
programmatically

Every payment method rides the rails of a payment system



Payment Systems Structure

Payment System



>7 Supervised Critical Payment Systems in Israel, similar in other markets



Trend: almost **all payment innovations** except crypto ride the rails of **existing payment systems** or new iterations of the same systems





Israeli Reforms - In process



- New Market Entrants
- 3 Open Banking/APIs, including Payment Initiation
- 4 Current account switching
- 5 Faster Payments (Immediate Payments)
- 6 Cards Migration to EMV, NFC and Digital Wallets



Israeli Reforms - Future

- 1 Digital checks
- 2 Cross-border payments
- 3 Equal Access by PSPs to Payment Systems
- 4 Overdue: "PSD Law" and "Non-Bank PSP Regulator"



Trend: increasing hyper-focus on niche markets

- One of: C2C, C2B, B2B, B2C, C2G, G2C, B2G,
 G2B, G2G
 - Domestic
 - Int'l
- Citizens of the world people and SMEs
- Employers: Fintech as a benefit
- Shared economy/community solutions





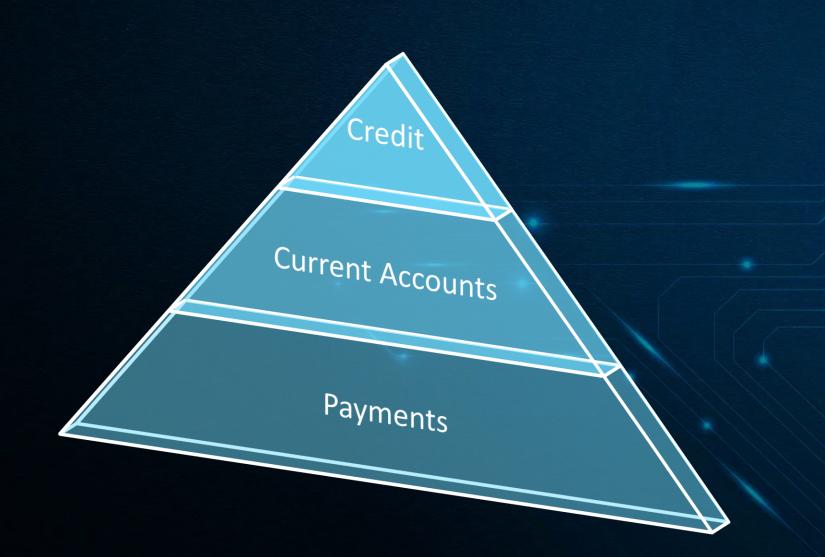
Trend: unbundling financial roles and products, by banks and fintechs

- Roles and competencies
 - Technical
 - Analytical
 - Operational
 - Legal
- Products and features

Single-use Card Onboarding POS Lending Issuance Foreign remittance Sub-account **Account Opening** Furnishment Account Verification Disbursements Rewards Loan Srevicing P2P Payments ACH Transfer ATM Access Receipt Management Collateral valuation Cybersecurity Customer notifications Fraud detection Data Aggregation Transaction Monitoring 1099 Filing Sanction Screening Wealth Management Balance checks Recovery Loan Sales Income Verification Invoice Factoring Collections Spend limits Personal Financial Management Chargeback management



Business model: number of transactions





Business model: revenue and profit





Digital Currencies





Programmatically issued cryptocurrencies like Bitcoin:

Are they payment methods?

- Still highly volatile
- Still not ubiquitous
- Therefore...
 - No, they are not payment methods, at least not yet
 - More of an investment asset





Trends in Programmatic Cryptocurrencies

- Increasing regulation
 - Regulators, judges, lawyers gaining knowledge and expertise
 - Can be an opportunity
 - AML in focus
- Strong use cases
 - Smart contracts also present vulnerabilities
 - DeFi
 - Al



Thank You.

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